

Downtown Sarasota Alliance Inc

1718 Main Street Suite 304 Sarasota FL 34236

941 366-7040

dsa@dsarasota.com

www.dsarasota.com



Leadership

CEO/Executive Director: No Executive Director

Board Chair: Michael Beitzinger

Company Affiliation: IberiaBank

Percentage of Board Members Making Monetary Contributions: 0

NOT UPDATED
BY ORGANIZATION

Details

Type of Organization: Community & Neighbourhood Development

Mission Statement: DSA VISION: The DSA is the unified voice and guiding force for a vital downtown making Sarasota the greatest place in America to live, play, and do business.

Impact Statement DSA MISSION: To provide a unified voice of the merchants, residents, property owners and businesses to promote and enrich downtown Sarasota.

Full-Time Staff: 0

Volunteers: 30

Staff Retention Rate % 100

(excludes part-time staff)

Programs

DSA Downtown Banner Program

Education Program- Urban Strategies Series

Promotional Program

DSA Website and Social Media

Howard Alan Art Festivals

Financials

Projected Revenue: 106000

Projected Expenses: 106000

Fiscal Year	2014	2013	2012
Total Revenue	\$97,507	\$143,044	\$115,301
Total Expenses	\$108,957	\$141,908	\$132,122



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