

Reef Medics Foundation Inc



SUMMARY

Mission

To provide therapy and education through SCUBA diving while protecting the reefs

Contact Information

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Website	www.reefmedics.org
Facebook	reefmedics
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General Information

Nonprofit	Reef Medics Foundation Inc
Organization Does Business As (DBA)	
Reef Medics	
Tax Exempt Status	Public Supported Charity
Incorporation Year	2015
State Charitable Solicitations Permit	Yes Oct 2018
State Registration	Yes 0

BACKGROUND & NEEDS

Impact Statement

Our programs include sending out ambassadors to raise social consciousness about our cause, organizing fundraisers in order to raise capital, and connecting with donors, both individual and corporate. Funds raised are used to provide scholarships in addition to providing volunteers with the tools and resources necessary for them to survey, rescue and rehabilitate the ocean reefs.

Reef Medics provides education by giving free lectures in clubs, schools, libraries, and other public venues as well as utilizing social media channels and the foundation's website to provide facts, statistics, and other related data on causes, current efforts and solutions to rescuing and rehabilitating the oceans reefs.

The five year plan includes the opening of a facility in the Sarasota area where aquatic physical therapy will be provided in addition to educational seminars and training. The facility will offer something to everyone of every age, including seniors, wounded warriors and disabled individuals.

Needs Statement

1. 2 wave runners with trailer: This would provide a fast and low cost form of transportation out to near shore reefs for surveying and clean-ups
2. Water Ready Dive Boat with GPS and Trailer: Getting out on the water is an essential part of what we do. Boats are used to transport divers to reef locations for surveying, lionfish removal and reef restoration & rehabilitation.
3. Land (2+ acres) near I-75: This land would be used to build our permanent facility.
4. Office Space: A small office space in the Sarasota-Bradenton area where we could hold educational seminars and classes; meet with donors, volunteers, applicants and members and store donated items.
5. SCUBA & Snorkel Gear: Masks, goggles, snorkels, fins, tanks, snorkel vests, weights, regulators, BCD's, wet suits, dive computers, safety equipment, waterproof cameras, etc. All equipment would aide members (who may no longer own gear or have a damaged item) in achieving our goals and mission. Equipment may also be awarded to children who are interested in becoming SCUBA certified but their household is financially struggling.

Background Statement

After getting scuba certified, local residents Wes and Kerri Carter along with their friend Eric Austin have created Reef Medics, Inc. They didn't realize how much help our ocean needed until they went below the surface. Eric, Wes & Kerri want to rescue and preserve the natural beauties below sea level in addition to providing financial support to students wanting to engage in a career that involves marine based fields such as biology, ecology, conservation, research, photography and scuba diving. Their long term goal is to open a facility where therapy can be provided through SCUBA diving.

Statement from the Board Chair

As a lover of the outdoors and the ocean, I have always been interested in ways to help conserve our oceans and reefs. After years of kayaking and snorkeling I started becoming involved in the reef aquarium hobby where I learned about the problem of the invasive Indo-Pacific Lionfish. This invasive fish has done massive amounts of damage to our reefs and sport fishing industry. These fish can wipe out 75% of the juvenile fish on a reef in a matter of weeks. Kerri, Wes and I knew something had to be done to bring better attention to this and other reef damaging issues. Together we received our scuba certification and founded the Reef Medics Foundation. Recently we adopted four reefs to survey and clear of lionfish. We hope that with more members and donations we can adopt many more. All of us at Reef Medics Foundation feel that education is the best

way to shine more light on the danger our worldwide reefs are suffering. We know that we need to get young people interested in marine based fields in order to save our reefs for future generations. We offer scholarships to children interested in obtaining a career in a marine based education in addition to scholarships for children to become SCUBA certified. Donations to our organization go towards educational programs in our schools and communities, children's scholarships and events to help remove lionfish from ocean waters. Please help us to help the environment and the future of our oceans.

Statement from the CEO/Executive Director

Areas Served

- FL- Manatee
- FL- Sarasota
- FL- DeSoto
- FL- Hillsborough
- FL-Pinellas
- FL- Charlotte
- FL- Hardee
- FL- Lee
- State Wide
- FL

Service Categories

Primary Organization Type	Environment
Secondary Organization Type	Education
Tertiary Organization Type	Health Care

PROGRAMS

Beach Clean-up

Description	We have adopted a shore in manatee county and will perform a quarterly beach clean up involving our members and volunteers. After cleaning up the segment of adopted gulf beach shoreline, we will have a group learning session going over the items that were collected from the beach and the effects the items would have on the reefs, oceans and marine life should the items make it into the water.
Budget	\$400.00
Category	Environment, General/Other Marine Conservation
Program Linked to Organizational Strategy	Yes
Population Served	Children and Youth (0 - 19 years) Adults Families
Short Term Success	Participants can feel good about being able to take part in something that will help in saving our reefs and will leave the event with knowledge and tips of how they can make a difference at home.
Long Term Success	You don't have to know how to swim to love the ocean or help to save it. Our beach clean up program gives everyone (non-swimmers, disabled individuals, families with small children, etc.) an opportunity to be part of the big picture. We will be educating the general public about the problems at hand and teaching them ways they can make a difference. Everyone can make a difference! We will be providing information and tips of what can be done both in the ocean and at home in order to work towards protecting, preserving and rehabilitating the oceans reefs.
Program Success Monitoring	By watching the participation levels grow and seeing the knowledge provided being retained and shared
Program Success Examples	This event will promote the community to come together on a regular basis to help clean-up the beaches. Information will be provided giving families the knowledge of little changes they can make at home that will make a big difference to our Earth and environment. Currently we have a cub scout group wanting to involve their troop in our clean-ups as one of their community events. By making the event fun and educational we expect our volunteer numbers to grow with every clean-up, giving us the ability to adopt more shorelines.

Lionfish Tournament

Description	Annual lion fish tournament where divers will compete to bring in the most lion fish
Budget	\$8,000.00
Category	Environment, General/Other Marine Conservation
Program Linked to Organizational Strategy	Yes
Population Served	Adults Females Males
Short Term Success	By actively removing this invasive species from its non-native territories we will decrease the amount of lion fish and allow the reefs to rehabilitate and the native marine life to repopulate.
Long Term Success	By actively removing this invasive species from its non-native territories we will decrease the amount of lion fish and allow the reefs to rehabilitate and the native marine life to repopulate.
Program Success Monitoring	By watching the numbers of lionfish sightings decrease, the amount of native marine life increasing and the reefs growing and flourishing
Program Success Examples	This program will promote divers to remove the invasive lionfish from infested reefs. It will also allow our organization the opportunity to track the areas that the lionfish are inhabiting and receive counts on the level of the infestation. The lionfish that are removed during the tournament will be measured, recorded and examined.

Reef Clean-up

Description	Organize clean-ups of local reefs that have been surveyed and are in need of cleaning due to trash in the ocean
Budget	\$600.00
Category	Environment, General/Other Marine Conservation
Program Linked to Organizational Strategy	Yes
Population Served	Adults Children and Youth (0 - 19 years) Families
Short Term Success	Volunteers will be certified divers who after the event will be able to log a dive and have the gratification of knowing they participated in an event that helps save the ocean and all of its inhabitants by removing unnatural items
Long Term Success	Protecting and preserving the ocean and its reefs should be a priority for just these two simple facts: <ol style="list-style-type: none">1. Although coral reefs comprise less than .5% of the ocean floor, it is estimated that more than 90% of marine species are directly or indirectly dependent on them2. More than 3.5 billion people depend on the ocean for their primary source of food and this number is continuously growing
Program Success Monitoring	The amount of trash removed from the reef sites will be logged and compared to future reef clean-ups so a comparison can be made
Program Success Examples	Our goal is to clean-up the reefs in addition to the beaches (in order to prevent items from entering the ocean). With the combination of the clean-ups and educational information provided to the general public, we will begin seeing less trash at times of the surveys and clean-ups

Scholarships

Description	Accept scholarship applications annually from children ages 12-21. In 2017 we awarded scholarships for open water scuba certifications in addition to mask, fin & snorkel kits. Each year as our donations and sponsorships grow, we will be able to increase the number of scholarships we provide in addition to the size of the scholarships.
Budget	\$3,000.00
Category	Education, General/Other Educational Programs
Program Linked to Organizational Strategy	Yes
Population Served	Adolescents Only (13-19 years) Females Males
Short Term Success	We received several applications last year and were able to grant 3 children in January 2017 with open water scuba certifications. In addition, we were also able to provide these children with the mask, fins & snorkel needed for the training.
Long Term Success	Children that receive scuba scholarships are hoping to find jobs in the marine field. Our scholarships help them gain the tools necessary to increase their chances of securing a job in their loved field. When these children become employed in the marine field they will continue working towards cleaning our oceans and finding additional ways they can make a difference for our Earth. A very large percentage of certified divers are involved in coastal clean-ups and awareness projects, such as recycling and conservation.
Program Success Monitoring	The children who have received benefits sign up with our organization as volunteers. We see or speak to them on a regular basis and help them get more involved in the marine field in order for them to reach their goals.
Program Success Examples	Our 2017 scholarships will be delivered to the children in March of 2017

MANAGEMENT

CEO/Executive Director

CEO/Executive Director

No Executive Director

CEO Email

reefmedics@aol.com

Experience

Staff & Volunteer Statistics

Full Time Staff

0

Part Time Staff

0

Staff Retention Rate %

N/A

Professional Development

Yes

Contractors

0

Volunteers

10

Management Reports to Board

N/A

CEO/Executive Director Formal Evaluation

N/A

Senior Management Formal Evaluation

N/A

NonManagement Formal Evaluation

N/A

Collaborations

None at this time

GOVERNANCE

Board Chair

Board Chair	Eric Austin
Company Affiliation	Community Volunteer
Board Term	June 2015 to Dec 2017
Board Chair Email	eric@reefmedics.org

Board Members

Name	Affiliation	Status
Eric Austin	Community Volunteer	Voting
Wes Carter	Community Volunteer	Voting
Kerri Carter	Community Volunteer	Voting

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	3
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	2
Female	1
Not Specified	0

Governance

Board Term Lengths	3
Board Term Limits	5
Board Orientation	Yes
Number of Full Board Meetings Annually	4
Board Meeting Attendance %	100
Board Self-Evaluation	Yes
Written Board Selection Criteria	No
Percentage of Board Making Monetary Contributions	100
Percentage of Board Making In-Kind Contributions	100

Constituency Includes Client Representation

Yes

FINANCIALS

Current Financial Info

Fiscal Year Begins	2017
Fiscal Year Ends	2017
Projected Revenue	\$8,000.00
Projected Expenses	\$3,500.00
Total Projected Revenue includes "in-kind" contributions/ donations	Yes
Endowment Value	\$0.00
Spending Policy	N/A
Spending Policy Percentage	0
Tax Credits	No

Capital Campaign

In a Capital Campaign	No
Campaign Goal	0

IRS Form 990s

990-N

Audit/Financial Documents

Balance Sheet

Cash Flow

Profit & Loss

Balance Sheet

Cash Flow

Profit & Loss

Solvency

Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	1.79	0.61	--

Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	0%	0%	--

Historical Financial Review

Revenue and Expenses

Fiscal Year	2016	2015	2014
Total Revenue	\$3,808	\$394	--
Total Expenses	\$1,009	\$1,232	--

Revenue Sources

Fiscal Year	2016	2015	2014
Foundation and Corporation Contributions	\$0	\$0	--
Government Contributions	\$0	\$0	\$0
Federal	\$0	\$0	
State	\$0	\$0	
Local	\$0	\$0	
Unspecified	\$0	\$0	
Individual Contributions	\$829	\$152	--
Indirect Public Support	\$0	\$0	--
Earned Revenue	\$0	\$142	--
Investment Income, Net of Losses	\$0	\$0	--
Membership Dues	\$80	\$100	--
Special Events	\$2,899	\$0	--
Revenue In-Kind	\$0	\$0	--
Other	\$0	\$0	--

Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$756	\$1,058	--
Administration Expense	\$156	\$174	--
Fundraising Expense	\$97	\$0	--
Payments to Affiliates	\$0	\$0	--
Total Revenue/Total Expenses	3.77	0.32	--
Program Expense/Total Expenses	75%	86%	--
Fundraising Expense/Contributed Revenue	3%	0%	--

Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$4,435	\$1,304	--
Current Assets	\$4,435	\$1,304	--
Long-Term Liabilities	\$0	\$0	--
Current Liabilities	\$2,472	\$2,142	--
Total Net Assets	\$1,963	(\$838)	--

Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	Fundraising \$2,899	Contributions, gifts, grants \$152	--
Second Highest Funding Source & Dollar Amount	Contributions, gifts, grants \$829	Program Service Revenue \$142	--
Third Highest Funding Source & Dollar Amount	Membership Dues \$80	Membership Dues \$100	--

Comments

Financial Comments by Foundation

Financial information taken from unaudited compilations.

PLANS, POLICIES & LICENSES

Plans

Fundraising Plan	No
Communication Plan	No
Strategic Plan	No
Management Succession Plan	No
Continuity of Operations Plan	No

Policies

Organizational Policies and Procedures	No
Written Conflict of Interest Policy	Yes
Nondiscrimination Policy	Yes
Directors and Officers Insurance Policy	No
Whistle Blower Policy	Yes
Document Destruction Policy	Yes

Government Licenses

Is your organization licensed by the Government?	No
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Planning & Policies Comments

Planning & Policies Comments by Organization

Planning & Policies Comments by Foundation