

# Florida Parrot Rescue



NOT UPDATED  
BY ORGANIZATION

## SUMMARY

### Mission

Florida Parrot Rescue is dedicated to the rescue and rehabilitation of companion parrots. We strive to educate parrot owners on proper handling and care of parrots. Should someone be unable to keep their bird(s) for ANY reason, we want them to know there is a place to turn, and that they are not alone. It is our goal to provide a safe haven for birds that cannot stay with their owners or birds in need, and then to find those birds permanent forever homes with loving and responsible families.

### Contact Information

<b>Primary Address</b>	2509 Pemberton Creek Drive Sefner, FL 33584-2407
<b>Alternate Address</b>	12718 Kings Lake Drive Gibsonton FL 33534 3910
<b>Phone</b>	813 516-1759
<b>Alternate Phone</b>	813 464-0989
<b>Email</b>	flparrotrescue@aol.com
<b>Website</b>	www.floridaparrotrescue.com
<b>Facebook</b>	FLParrotRescue
<b>Twitter</b>	FLParrotrescue

### General Information

<b>Nonprofit</b>	Florida Parrot Rescue
<b>Organization Does Business As (DBA)</b>	

Florida Parrot Rescue, INC

Florida Parrot Rescue

FPR

**Former Names**

Tampa Bay Parrot Rescue, INC

**Tax Exempt Status**

Public Supported Charity

**Incorporation Year**

2010

**Community Foundation Conducted a Site Visit**

No

**State Charitable Solicitations Permit**

Yes July 2018

**State Registration**

Yes 0

# BACKGROUND & NEEDS

## Impact Statement

We found homes for over 1200 animals since our inception. We currently do not have a central location which allows us to spend the majority of donations on veterinarian bills (close to \$17,000 in 2010, over \$29,000 in 2011, \$32,000 in 2012, over \$41,000 in 2013, over \$50,000 in 2014, and more than \$42,000 in 2015) with very little going to administration costs (phone bills, web bills) and necessary community events. However, with the recent influx of birds and the special neglect and hoarding cases we have had to handle, it is becoming clear that in order to continue to expand and help more parrots in distress, that we need a central location, so Florida Parrot Rescue has decided to look for land in order to start a sanctuary side to our rescue.

Goals for upcoming year:

- find land to build a sanctuary side to the rescue
- obtain funding to pay for the land and begin to build aviaries and buildings
- increase our presence on facebook and at community/statewide/educational events
- increase our fundraising abilities

## Needs Statement

- Foster homes and volunteers are our largest need at this time (we have over 40 birds on the waiting list that need to come in that we do not have room for yet)
- Land to build a sanctuary to accommodate birds that we do not have room for in foster or birds that should not be in companion homes (need 10+ acres in a properly zoned area in the central Florida area ~\$125,000-\$150,000)
- Gas cards for transports of incoming birds (\$20-\$500+)
- Donations to cover veterinary expenses

## Background Statement

Florida Parrot Rescue was established by Jennifer and Chris - team members of a local animal hospital, - after getting repeated requests from unhappy bird owners wanting to surrender their birds. They decided to see what they could do to help. Realizing there are few avian rescues out there prepared to handle the intake and veterinary care of exotic birds, they formed the Tampa Bay Parrot Rescue, INC, now called Florida Parrot Rescue, INC. This organization was established to pair the right birds with their forever families.

Florida Parrot Rescue is a not-for-profit avian rescue dedicated to the rescue, rehabilitation and placement of companion parrots. We understand that all parrot owners love their birds, and that finding a new home for their birds is used as a last option. Florida Parrot Rescue remains non-judgmental and supportive in your time of need. If you need to re-home your bird, Florida Parrot Rescue can help by offering your bird a safe place to stay and get veterinary care until the right home can be found!

Florida Parrot Rescue is run & supported by the help of our wonderful volunteers. We are 100% not-for-profit, & have no paid employees. Everyone who works for the Florida Parrot Rescue does so without any financial compensation, donating their time & efforts to our goals. Because we run & depend on our volunteers, we ask you to be patient & understanding when inquiring about adopting a bird or volunteering to help. Most of us work full time jobs in addition to supporting the rescue, & we appreciate your patience.

## Statement from the Board Chair

As the newly appointed Director of Florida parrot Rescue, INC, I am honored to follow in the footsteps of our founder, Jennifer James. Before deciding to foster for Florida Parrot Rescue, my family and I were wanting to add to our animal family and decided to get a parrot. A month of combing newspaper ads/online (and calling a few) I came across Florida Parrot Rescue. After reading some of the education on their website about the longevity of these beautiful animals and how many homes they go through in their lifetime, we decided as a

family that fostering would be a better idea. Little did I realize how much of a need there is for such a thing as a parrot rescue. Nor did I realize how much I would want to do for my new volunteer job. I never expected for Florida Parrot Rescue to replace my free time or how much we as an organization bring peace of mind to the people who have to relinquish their beloved parrots.

We are fortunate enough to have a dedicated group of volunteers and fosters, but we have more birds needing placement than we have people to take them. We operate off of a waiting list, and are constantly taking in emergencies. This is certainly a challenge as we try to not turn birds away. We advertise for volunteers and fosters, and never compromise on our adoption standards, so sometimes it takes a while to find the perfect home.

We are in the process of saving funds to purchase land to house a sanctuary. This will alleviate the emergent need for fosters as we would have a quarantine space and adoption center on the property in addition to our foster homes.

Another challenge is veterinary expenses. We strive to provide the best care possible for our birds, and in doing that we spend a lot. We spent more than \$42,000 on veterinary expenses in 2015 alone. We have a several large fundraisers each year that provide partial funds to cover these fees and our adoption fees help cover the remainder.

Nicole Bennett

## Statement from the CEO/Executive Director

### Areas Served

FL

FL- Charlotte

FL- DeSoto

FL- Hardee

FL- Hillsborough

FL- Lee

FL- Manatee

FL-Pinellas

FL- Sarasota

We service the entire state of Florida.

### Service Categories

**Primary Organization Type**

Animal Related

# PROGRAMS

## Adoption Program

<b>Description</b>	The adoption program is the main goal of Florida Parrot Rescue and we have adopted out over 1200 animals since the rescues inception. The adoption program consists of foster homes which care for animals while they are waiting to be adopted and is promoted through our website, facebook, twitter and several online adoption platforms, including Pet Finder and Adopt A Pet. The majority of our resources go to the vetting and care of the birds available for adoption.
<b>Budget</b>	\$60,000.00
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Program Linked to Organizational Strategy</b>	Yes
<b>Population Served</b>	US US US
<b>Short Term Success</b>	Short term achievements include direct adoptions through the program, our number of adoptions completed have been rising each year.
<b>Long Term Success</b>	A long term change we are looking to make is to purchase land and begin a sanctuary side to the rescue. Currently, we are limited to the number of animals we can help by the number of foster homes that we have and we always have a waiting list of animals that need to come into rescue that we do not yet have room for. Often times, people can not wait for us to have room for a bird and the bird gets sold to a home that can not care for the animals needs properly or perhaps worse happens. We have also increasingly run into hoarding situations where a central location would have been helpful to bring in the animals and then evaluate and vet them. We also wish to further our education goals through the use of a central location where people can visit, including entire classes of children.
<b>Program Success Monitoring</b>	We monitor success by the number of successful adoptions which have been completed.
<b>Program Success Examples</b>	In 2011 we adopted out 170 animals and in 2012, 208 animals.

## Education Program

<b>Description</b>	Our education program includes participation in community, adoption and educational events throughout the state of Florida. Volunteers set up booths to promote adoption, fostering and education of parrots and other animals in companion homes. We showcase animals available for adoption and teach people how to properly care for animals they already have in their homes. Education also extends out through our website, facebook and twitter as well as our quarterly newsletters. This program will always be ongoing.
<b>Budget</b>	\$3,500.00
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Program Linked to Organizational Strategy</b>	Yes
<b>Population Served</b>	US
<b>Short Term Success</b>	We often obtain new fosters, volunteers and adopters that have met us at events.
<b>Long Term Success</b>	Most people do not even know that parrot rescues exist and therefore this program serves to continually spread the word and to promote adoptions and education.
<b>Program Success Monitoring</b>	The number of fosters, adopters, volunteers and people added to our mailing lists from each event. In our applications for foster/adoption we ask from where the person heard of our organization and we also keep e-mail mailing lists obtained from events.
<b>Program Success Examples</b>	Each event yeilds a varying number of new fosters, volunteers and adopters, based on the size and location of the event.

## Florida Parrot Rescue Kids

<b>Description</b>	This program involves the children of current foster homes within Florida Parrot Rescue and allows the foster families (with the kids in charge) to extend their reach beyond parrots and to bring foster dogs and cats into their homes. The children care for the animals (with adult supervision) and write the biographies and take pictures of the animals so they may be placed up for adoption. This program teaches children empathy towards animals in need and what it takes to run a rescue, properly vet an animal and how to let go when a great home has been found so that another animal can then be helped! This program teaches children that a difference can be made, one animal at a time!
<b>Budget</b>	\$3,000.00
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Program Linked to Organizational Strategy</b>	Yes
<b>Population Served</b>	Children and Youth (0 - 19 years)
<b>Short Term Success</b>	Immediate outcomes include saving the lives of animals that would have otherwise been euthanized.
<b>Long Term Success</b>	Hillsborough County Animal Services euthanizes over 18,000 dogs and cats per year. This program will help decrease that number, and while it will be a small impact, it will make a huge difference to each individual animal that comes out of the shelter and into this program.
<b>Program Success Monitoring</b>	We know that the program works as we have pulled almost 20 animals from Hillsborough County Animal Services which have found homes. At the moment, funds and foster homes are lacking.
<b>Program Success Examples</b>	Animals have been adopted through this program and therefore, the program is a success.

## Florida Parrot Rescue Helping Hands

<b>Description</b>	Florida Parrot Rescue Helping Hands is a new program designed to keep animals in their existing, loving homes, rather than having to relinquish the animal to rescue. Many owners come to us to relinquish their family companion because they have lost their job and/or home and they can no longer afford the animals medical care, but would like to keep their pets who they love and care for properly. This program is designed to help those people in need who truly require the help and already take excellent care of their family companions.
<b>Budget</b>	\$8,000.00
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Program Linked to Organizational Strategy</b>	Yes
<b>Population Served</b>	US
<b>Short Term Success</b>	Short term success includes being able to keep a companion animal free from pain and supplying needed medical attention so the animal may stay in its already loving home.
<b>Long Term Success</b>	Long term success would be keeping more animals in their already existing home, rather than having to bring them into rescue.
<b>Program Success Monitoring</b>	Success would be monitored by the number of animals that do not need to come into rescue because they were able to stay in their home.
<b>Program Success Examples</b>	We had a gentleman who called us because two birds had been abandoned by one of his neighbors when they moved. He took the birds into his home to care for them, but had no idea how and did not have the money to purchase a cage, toys or food for the birds at that time (he was on disability and had a very limited income and he had of course not planned for this type of emergency to arise). The gentleman wanted to keep the birds, so we provided him with a cage, toys and enough food to last for two months until he could work the care of the birds into his already existing budget. This was two less birds that we had to bring into rescue and find room for in a foster home. The birds are doing well with him and are thriving, while providing him with much needed companionship at the same time.



## Parrots For Life

<b>Description</b>	Parrots can live upwards of 80+ years and so many may end up in a situation where they no longer have anyone to care for them. This program is designed to help people who own parrots decide if they would like their bird to go to a rescue or sanctuary once they are no longer able to care for their beloved companion(s). Interested parties can read how to set up and word trusts, wills, and find information on what to look for in legitimate rescues and sanctuaries to help them decide if Florida Parrot Rescue is the right place for their bird(s) to "land".
<b>Budget</b>	\$2,500.00
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Program Linked to Organizational Strategy</b>	Yes
<b>Population Served</b>	Aging, Elderly, Senior Citizens Families Adults
<b>Short Term Success</b>	This program eliminates some emergency placements which can be hard on our relinquishment program.
<b>Long Term Success</b>	We frequently bring parrots into rescue on emergency whose owners have suddenly passed or become so sick they are no longer able to care for their birds. This gives people peace of mind that their beloved companion(s) will be well cared for after they are no longer able to provide care. This program will also eliminate the need for emergency placement as plans will already be in place for the animal(s) who signs up for the program, making sure that no animal is left behind or improperly cared for before we are notified of the need.
<b>Program Success Monitoring</b>	Surveys are used to keep track of animals signed up for this program and the program is supervised by the Relinquishment Coordinator.
<b>Program Success Examples</b>	Every year we receive many parrots whose owners have passed yet we may be notified of the need until after the bird has been deprived as typically animals are not accounted for in owners trusts or wills. This program helps to make sure that owners and their next of kin or trustees and attorneys know exactly what to do with their companion parrot(s).

## Comments

### **Program Comments by Organization**

The main goal of Florida Parrot Rescue is the adoption program; however, we strongly feel that education is a key component in regards to companion parrots.

Many people come to us who have purchased birds that have no idea how to care for them, they do not know the time commitment (or longevity of these birds, which can be in excess of 50-80 years) or how to properly feed them or vet them. We find that many times people are relinquishing parrots because they have become sick from improper care or did not understand the needs of that particular companion animal and the parrot has become aggressive, very loud, or self inflicting through feather plucking and/or self mutilation. Our education program strives to educate owners before they purchase or adopt a parrot and also to re-educate families who currently own birds, so those animals never need to go to a rescue. We spend a lot of time privately working with people to keep parrots who have behavior or medical issues in their home.

The Florida Parrot Rescue Helping Hands program also works along similar lines and strives to keep parrots in their existing, safe and loving homes. The Florida Parrot Rescue Kids program goes even further to involve the next generation of animal rescuers!

# MANAGEMENT

## CEO/Executive Director

<b>CEO/Executive Director</b>	No Executive Director
<b>CEO Email</b>	N/A

## Staff & Volunteer Statistics

<b>Full Time Staff</b>	0
<b>Part Time Staff</b>	0
<b>Staff Retention Rate %</b>	N/A
<b>Professional Development</b>	No
<b>Contractors</b>	0
<b>Volunteers</b>	90
<b>Management Reports to Board</b>	N/A
<b>CEO/Executive Director Formal Evaluation</b>	N/A
<b>Senior Management Formal Evaluation</b>	N/A
<b>NonManagement Formal Evaluation</b>	N/A

## Collaborations

Florida Parrot Rescue has very high requirements for our adopters and our volunteers/fosters. Every bird that comes into rescue receives the exact same medical care of every other bird, regardless of size or species. Our high requirements of veterinary care, health and feeding of the birds along with our location away from many others that we might consider collaborating with across the country (we must thoroughly check another rescue or sanctuary on their site as well as their financials, feeding, care, vet references, etc.. before consideration for collaboration) have limited the number of organizations we can work with, however, we have identified several with who we currently collaborate. Miss Vicki's Parrot Village in Georgia is an excellent high quality rescue who have the same high requirements as Florida Parrot Rescue, as does Noah's Ark Animal Sanctuary, also located in Georgia. Due to the high number of parrots needing help and our finite room in rescue, we would like to collaborate with other rescues and sanctuaries that can meet our high level expectations.

Florida Parrot Rescue works with 13 vets across the state including CountryChase Veterinary Clinic, Timberlane Pet Hospital & Resort, The Animal clinic, The Exotic Bird Hospital, Lake Howell Animal Clinic, the Animal Hospital of Pensacola, the Broward Avian & Exotic Animal Hospital, Blue Pearl Veterinary Specialist, East Orlando Animal Hospital, the Avian & Exotic Clinic and Ark & Bark Vet Clinic.

Florida Parrot Rescue is also a Petco partner.

## Comments

### **Management Comments by Organization**

Florida Parrot Rescue is run entirely by volunteers, there are no paid employees, including all managers, officers, coordinators, directors and board members. Volunteers generally start out as fosters and once they have proven they can handle the high level of care and responsibility we require of our fosters, they may have the option of moving into a coordinator or manager position if available. We do require that volunteers be with the rescue for over a year before this may be offered. Board members are placed into office by the existing board members and managers and coordinators are chosen by the existing board members, managers, officers

and coordinators through a voting process.

# GOVERNANCE

## Board Chair

<b>Board Chair</b>	Nicole Bennett
<b>Company Affiliation</b>	Community Volunteer
<b>Board Term</b>	May 2016 to May 2025
<b>Board Chair Email</b>	fiparrotrescue@aol.com

## Board Co-Chair

<b>Board Co-Chair</b>	Karen Atwood
<b>Board Term</b>	May 2008 to May 2017
<b>Board Co-Chair Email</b>	bazalee@yahoo.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Karen Atwood	Volunteer	Voting
Laura Bebko	Volunteer	Voting
Nicole Bennett	Volunteer	Voting
Jennifer James	Volunteer	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	4
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	0
<b>Female</b>	4
<b>Not Specified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	3
<b>Board Orientation</b>	No
<b>Number of Full Board Meetings Annually</b>	12

<b>Board Meeting Attendance %</b>	100
<b>Board Self-Evaluation</b>	No
<b>Written Board Selection Criteria</b>	No
<b>Percentage of Board Making Monetary Contributions</b>	100
<b>Percentage of Board Making In-Kind Contributions</b>	100
<b>Constituency Includes Client Representation</b>	No

## Comments

### **Governance Comments by Organization**

Florida Parrot Rescue works throughout the state of Florida, and so our board members are spread throughout the state. We communicate through an on-line yahoo group e-mail system almost every day about important topics that need to be handled, but do not meet in person due to, mainly, distance. This system has worked very well for us and enables us to be able to tackle important issues in a timely manner.

### **Governance Comments by Foundation**

Please note comments above related to governance. Board meeting attendance is based on the online meeting system outlined, There are no in-person meetings.

# FINANCIALS

## Current Financial Info

<b>Fiscal Year Begins</b>	2017
<b>Fiscal Year Ends</b>	2017
<b>Projected Revenue</b>	\$85,000.00
<b>Projected Expenses</b>	\$85,000.00
<b>Endowment Value</b>	\$0.00
<b>Spending Policy</b>	N/A
<b>Spending Policy Percentage</b>	0
<b>Tax Credits</b>	No

## Capital Campaign

<b>In a Capital Campaign</b>	No
<b>Campaign Goal</b>	0
<b>Anticipate Campaign Within Next 5 Years?</b>	Yes

## IRS Form 990s

Florida Parrot Rescue form 990  
Florida Parrot Rescue Form 990  
Florida Parrot Rescue 990  
Florida Parrot Rescue Schedule A  
Florida Parrot Rescue Schedule O  
Florida Parrot Rescue Schedule G  
Second half of 990 for 2013  
Florida Parrot Rescue Schedule O  
Florida Parrot Rescue Schedule A  
990-EZ  
Florida Parrot Rescue 990-N  
Florida Parrot Rescue 990-N

## Audit/Financial Documents

Florida Parrot Rescue P&L Report  
Florida Parrot Rescue P&L statement  
P&L Statement Florida Parrot Rescue  
Balance sheet Florida Parrot Rescue  
P&L 2013 (corrected)  
2013 FPR P&L Statement  
P&L Statements & Balance sheets for 2010, 2011 & 2012 Florida Parrot Rescue

## Solvency

### Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	--	--	--

### Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	0%	0%	0%

## Historical Financial Review

### Revenue and Expenses

Fiscal Year	2015	2014	2013
Total Revenue	\$99,312	\$71,215	\$60,610
Total Expenses	\$79,625	\$82,609	\$53,751

### Revenue Sources

Fiscal Year	2015	2014	2013
Foundation and Corporation Contributions	\$0	\$0	\$0
Government Contributions	\$0	\$0	\$0
Federal	\$0	\$0	\$0
State	\$0	\$0	\$0
Local	\$0	\$0	\$0
Unspecified	\$0	\$0	\$0
Individual Contributions	\$41,090	\$47,548	\$11,000
Indirect Public Support	\$0	\$0	\$0
Earned Revenue	\$30,676	\$23,657	\$32,861
Investment Income, Net of Losses	\$9	\$10	\$20
Membership Dues	\$0	\$0	\$0
Special Events	\$27,537	\$0	\$16,729
Revenue In-Kind	\$1,200	\$7,686	\$0
Other	\$0	\$0	\$0

### Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$60,985	\$70,895	\$42,409
Administration Expense	\$10,812	\$10,165	\$8,982
Fundraising Expense	\$7,828	\$1,549	\$2,360
Payments to Affiliates	\$0	\$0	\$0
Total Revenue/Total Expenses	1.25	0.86	1.13
Program Expense/Total Expenses	77%	86%	79%
Fundraising Expense/Contributed Revenue	11%	3%	9%

### Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$29,664	\$8,865	\$26,864
Current Assets	\$29,664	\$8,865	\$26,864
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0
Total Net Assets	\$29,664	\$8,865	\$26,864

### Top Funding Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Top Funding Source &amp; Dollar Amount</b>	Contributions, gifts, grants \$41,090	Contributions, gifts, grants \$47,548	Adoptions \$31,927
<b>Second Highest Funding Source &amp; Dollar Amount</b>	Adoptions \$24,933	Adoptions \$22,889	Fundraising \$16,729
<b>Third Highest Funding Source &amp; Dollar Amount</b>	Fundraising \$27,537	Relinquishment Services \$768	Contributions, gifts, grants \$11,000

## Comments

### **Financial Comments by Organization**

Our long term goal is to open a sanctuary/education center where people can observe and learn about parrots. We are slowly putting aside any extra donations to fund this project. The rescue has seen an increase in program expenses, especially with emergency intakes. This has unfortunately slowed down our efforts for saving for the sanctuary.

Beginning May 1, 2013 we will be updating our record keeping and expense tracking. We hope that this will give us more transparency and allow us to present detailed reports for donors. Florida Parrot Rescue is working towards presenting audited financial reports in the future.

### **Financial Comments by Foundation**

Financial information taken from calendar year compilations for consistency purposes as the organization filed 990-Ns for 2010 and 2011 and the Federal 990-EZ for 2012 covers the fiscal year 5/1/11 - 4/30/12. Financial information for 2013 - 2015 taken from the organization's Federal 990.



# PLANS, POLICIES & LICENSES

## Plans

<b>Fundraising Plan</b>	No
<b>Communication Plan</b>	No
<b>Strategic Plan</b>	No
<b>Management Succession Plan</b>	No
<b>Continuity of Operations Plan</b>	No

## Policies

<b>Organizational Policies and Procedures</b>	Yes
<b>Written Conflict of Interest Policy</b>	Yes
<b>Nondiscrimination Policy</b>	Yes
<b>Directors and Officers Insurance Policy</b>	No
<b>Whistle Blower Policy</b>	No
<b>Document Destruction Policy</b>	No

## Government Licenses

**Is your organization licensed by the Government?**

## Planning & Policies Comments

**Planning & Policies Comments by Organization**

**Planning & Policies Comments by Foundation**