

# Be The Change Inc



## SUMMARY

### Mission

Be the Change, Inc. is a 501c3 non-profit no-kill cat rescue that utilizes a foster network and is dedicated to providing safe shelter and adoption for cats at risk of euthanasia from local animal services, shelters and/or individuals who can no longer provide a home for their cats. We are committed to saving the lives of cats and kittens that would otherwise not have been helped and rehoming them. We work as a community to help those that others cannot. We are helping rescue partners by filling a gap to help adoptable animals with basic medical needs, including geriatric and special needs cats.

### Contact Information

<b>Primary Address</b>	2235 WASON RD SARASOTA , FL 34231-4268
<b>Alternate Address</b>	2235 Wason Road Sarasota FL 34231 4268
<b>Phone</b>	941 923-1293
<b>Email</b>	juliehansonart@earthlink.net
<b>Website</b>	bethechangeatrescue.org
<b>Facebook</b>	bethechangeanimalrescue

### General Information

<b>Nonprofit</b>	Be The Change Inc
<b>Tax Exempt Status</b>	Public Supported Charity
<b>Incorporation Year</b>	2006
<b>State Charitable Solicitations Permit</b>	Yes Mar 2018



# BACKGROUND & NEEDS

## Impact Statement

We have helped the community by taking in many abandoned and homeless cats that need safe shelter until new homes can be found.

We re-home adoptable cats from local feral trap/release programs.

We have taken in non-adoptable special needs cats from local agencies and are providing them quality lifetime care.

We have helped cats by placing over 1200 into permanent loving homes. We have provided all necessary vet care and continued quality care for the less adoptable cats remaining who have not yet found homes including many geriatric and handicapped cats.

## Needs Statement

1. Funds for initial intake for vet package including: spay/neuter, vaccines, testing, worming and microchipping) - female \$85, male \$55 (10,000/year - 2015)
2. Funds for emergency vet care: meds, surgery, lab work and eye care (\$8500/year - 2015)
3. Funds for food, litter, beds, crates and supplies as needed for adoptable cats and sheltering long term cats who are less adoptable (12,000/year - 2015)
4. Funds for overhead costs including transportation, heat and air, fans, housing, advertising, administrative costs, etc. (6,500/year - 2015)
5. Volunteers for foster care, maintenance, daily care, administrative support

## Background Statement

As animal lovers and compassionate people, we feel great sadness and helplessness in the face of the ongoing problem of unwanted pets and the fact that every day, hundreds and thousands of innocent, beautiful and loving animals face a lonely and miserable death across this nation, through no fault of their own because there are not enough homes for them all.

One day, in a flash of realization, it occurred to me that I could 'be the change' (I wanted to see in the world). And though I/we can't save them all, by spaying and neutering (to prevent even more unwanted pets) and providing short term foster care for the ones who have not found a home yet or have lost their homes and long term care for the un-adoptables . . . we can make a huge difference for so many.

That year, I ordered a trap and began trapping at the local dump. I found homes for the friendly ones and re-released the others after spaying, testing and vaccinating. And so, I named our rescue . . . Be the Change (you want to see in the World) Inc. And we have and will continue to . . .

I started rescue work with only a love for animals and a quote by Gandhi. After almost 20 years, with my family's full support, we are averaging over 100 adoptions every year. Our biggest year was 2014, when we had almost 250 adoptions. We are now reaching out for help and hoping others will join us and support this work financially and by fostering.

We formed our non-profit organization (501c3) in 2006 and are funded entirely by adoption fees and contributions and my entire income as an artist and a teacher. . . and by faith that we can and will make a difference!

Please become involved, foster and contribute. . . their lives depend on us."

## Statement from the Board Chair

Rescue work is extremely rewarding. Assisting our fosters with keeping up the daily maintenance (feeding,

cleaning and socializing), all of the planned vet visits and the unexpected ones, adoption appointments, phone calls, and all of the other aspects of rescue, housing and re-homing cats requires hard work and dedication. We need more volunteers and foster homes.

We are hoping that more folks will lend a hand here to keep this important work going forward and that we will 'grow' our list of foster families who can find room for rescues at the drop of a hat. When kitties' lives are endangered and we get the call, we need to mobilize quickly and get them safely housed while we work to get their needs met. We hold out for the highest standards in re-homing our 'kids'. We do not allow de-clawing, ever, and we educate the public every day. We require our cats to be kept inside only, except in rare circumstances. We educate each and every new adopter about diet and quality care.

We have been and will remain a small rescue. As such, we can keep our standards high. We have no paid employees now but if that's what it takes to get more help with the work load, then we will work towards that end. When you look at the operating costs of some of the bigger rescues and compare them to ours, it is unbelievable how much we have done and continue to do so with so little. We don't spend money on glitz and glamour, every penny goes to the cats/kittens' needs.

Be the Change gets multiple calls every week from people trying to place their pets who have been turned down by other shelters for lack of space. We work hard to help them as much as possible. We are often the last resort for the cats before the only option left is animal services, where many are euthanized.

Our success stories are many. We try every day to 'be the change' we want to see in the world, one kitty at a time.

Don't leave it to someone else or wait until tomorrow. Be the Change now. Their lives depend on us.

## Statement from the CEO/Executive Director

### Areas Served

FL- Sarasota

FL- Manatee

FL- DeSoto

FL- Charlotte

Our main focus is with local counties as listed above and we also strive to assist in times of emergency or disaster in our state by taking cats in need as space permits.

### Service Categories

**Primary Organization Type**

Animal Related

**Secondary Organization Type**

Public & Societal Benefit

**Tertiary Organization Type**

Animal Related

# PROGRAMS

## Re-homing Cats and Public Education with a Holistic Approach

<b>Description</b>	Rescued cats are taken in from local sources and individuals to save their lives. We also take in friendly cats from trap/neuter/release programs for rehoming. They are completely vetted (combo test, spay/neuter, microchip, vaccinations, deworming and additional medical attention as required) and released for adoption. We advertise via social media, website, newspaper and word-of-mouth to find potential adoptees. We interview and educated each adoptee regarding diet, care and living conditions and only adopt to qualified adoptees. We particularly educate the public regarding the importance of not declawing, indoor only homes and quality diet.
<b>Budget</b>	\$40,000.00
<b>Category</b>	Animal-Related, General/Other Animal Protection & Welfare
<b>Program Linked to Organizational Strategy</b>	Yes
<b>Population Served</b>	US Families General/Unspecified
<b>Short Term Success</b>	We are saving cats and kittens as we are informed of their need. We provide immediate safe housing. This reduces the impact on animal services and therefore on tax payers. We also provide important education to adoptees regarding the care of cats.
<b>Long Term Success</b>	The long-term success of our program can be measured by the number of permanent-loving homes found for the cats that have moved through this rescue. These cats were not euthanized and have been placed in loving homes where they now provide comfort for their adopted families.
<b>Program Success Monitoring</b>	We look internally at the number of adoptions we have each year and the very few returns (we take back all cats that do not work out in their new environment and re-home them again) to indicate our success.
<b>Program Success Examples</b>	We have adopted over 100 cats in 2016. We have taken in many handicapped cats including those with meningitis and cerebellum hyperplasia and have helped many older cats with lesser medical issues find good homes. We have also taken in and re-homed friendly cats from feral trap/release programs that would normally unfortunately be released back onto the street. We are also providing permanent safe, healthy housing for long term residents who have little chance for adoption.

## Comments

### **Program Comments by Organization**

Be the Change, Inc. was created after years of rescue effort by the founder. From the very beginning through its incorporation in 2006 and into the future our goal is to find immediate safe haven and a permanent loving home for every cat in need.

# MANAGEMENT

## CEO/Executive Director

<b>CEO/Executive Director</b>	No Executive Director
<b>CEO Email</b>	n/a
<b>Experience</b>	

## Co-CEO/Executive Director

**Experience**

## Staff & Volunteer Statistics

<b>Full Time Staff</b>	0
<b>Part Time Staff</b>	0
<b>Staff Retention Rate %</b>	n/a
<b>Professional Development</b>	No
<b>Contractors</b>	0
<b>Volunteers</b>	15
<b>Management Reports to Board</b>	N/A
<b>CEO/Executive Director Formal Evaluation</b>	N/A
<b>Senior Management Formal Evaluation</b>	N/A
<b>NonManagement Formal Evaluation</b>	No

## Collaborations

Be the Change, Inc. collaborates with St. Francis Animal Rescue by taking cats and by using their spay/neuter voucher program. The local veterinarians we work with include: Palmer Ranch Animal Clinic, Vet Associates of Jacaranda, Laurel Road Veterinary Clinic, West Coast Veterinary Center and Sarasota Animal Medical Center. We occasionally collaborate with our local humane societies. We have rescue partnerships with Animal Services (Sarasota, Manatee, Desoto Counties) where we take in cats/kittens scheduled to be euthanized as well as some difficult to adopt and/or special needs cats.

# GOVERNANCE

## Board Chair

<b>Board Chair</b>	Julie H Hanson
<b>Company Affiliation</b>	Community Volunteer
<b>Board Term</b>	Dec 2006 to Dec 2018
<b>Board Chair Email</b>	juliehansonart@earthlink.net

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Mary E Clancy	Community Volunteer	Voting
Julie H Hanson	Community Volunteer	Voting
Amanda Velarde	Community Volunteer	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	3
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	0
<b>Female</b>	3
<b>Not Specified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	99
<b>Board Orientation</b>	No
<b>Number of Full Board Meetings Annually</b>	1
<b>Board Meeting Attendance %</b>	100
<b>Board Self-Evaluation</b>	Yes
<b>Written Board Selection Criteria</b>	Under Development
<b>Percentage of Board Making Monetary Contributions</b>	66
<b>Percentage of Board Making In-Kind Contributions</b>	100
<b>Constituency Includes Client Representation</b>	

## Comments

### **Governance Comments by Organization**

Our previous board disbanded at the end of 2015. We only had two board members from January until September, 2016, when we added a third board member.

# FINANCIALS

## Current Financial Info

<b>Fiscal Year Begins</b>	2018
<b>Fiscal Year Ends</b>	2018
<b>Projected Revenue</b>	\$40,000.00
<b>Projected Expenses</b>	\$40,000.00
<b>Total Projected Revenue includes "in-kind" contributions/ donations</b>	No
<b>Endowment Value</b>	\$0.00
<b>Spending Policy Percentage</b>	0

## Capital Campaign

<b>In a Capital Campaign</b>	No
<b>Campaign Goal</b>	0

## IRS Form 990s

990 EZ

990 EZ

990 EZ

990 EZ

Form 990

Form 990

Form 990

Form 990

## Solvency

### Short Term Solvency

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Current Ratio: Current Assets/Current Liabilities</b>	0.00	--	--

### Long Term Solvency

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Long-Term Liabilities/Total Assets</b>	0%	--	--

## Historical Financial Review

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$39,520	\$37,863	\$42,488
<b>Total Expenses</b>	\$39,520	\$37,863	\$42,488

### Revenue Sources

Fiscal Year	2016	2015	2014
<b>Foundation and Corporation Contributions</b>	\$0	\$0	\$0
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	\$0	\$0	\$0
<b>State</b>	\$0	\$0	\$0
<b>Local</b>	\$0	\$0	\$0
<b>Unspecified</b>	\$0	\$0	\$0
<b>Individual Contributions</b>	\$23,224	\$12,938	\$22,244
<b>Indirect Public Support</b>	\$0	\$0	\$0
<b>Earned Revenue</b>	\$16,296	\$24,925	\$20,244
<b>Investment Income, Net of Losses</b>	\$0	\$0	\$0
<b>Membership Dues</b>	\$0	\$0	\$0
<b>Special Events</b>	\$0	\$0	\$0
<b>Revenue In-Kind</b>	\$0	\$0	\$0
<b>Other</b>	\$0	\$0	\$0

#### Expense Allocation

Fiscal Year	2016	2015	2014
<b>Program Expense</b>	\$38,831	\$37,299	\$41,861
<b>Administration Expense</b>	\$689	\$564	\$626
<b>Fundraising Expense</b>	\$0	\$0	\$0
<b>Payments to Affiliates</b>	\$0	\$0	\$0
<b>Total Revenue/Total Expenses</b>	1.00	1.00	1.00
<b>Program Expense/Total Expenses</b>	98%	99%	99%
<b>Fundraising Expense/Contributed Revenue</b>	0%	0%	0%

#### Assets and Liabilities

Fiscal Year	2016	2015	2014
<b>Total Assets</b>	\$4,455	\$0	\$0
<b>Current Assets</b>	\$0	\$0	\$0
<b>Long-Term Liabilities</b>	\$0	\$0	\$0
<b>Current Liabilities</b>	\$4,455	\$0	\$0
<b>Total Net Assets</b>	\$0	\$0	\$0

#### Top Funding Sources

Fiscal Year	2016	2015	2014
<b>Top Funding Source &amp; Dollar Amount</b>	Contributions, gifts, grants \$23,224	Program Service Revenue \$24,925	Contributions, gifts, grants \$22,244
<b>Second Highest Funding Source &amp; Dollar Amount</b>	Program Service Revenue \$16,296	Contributions, gifts, grants \$12,938	Program Service Revenue \$20,244
<b>Third Highest Funding Source &amp; Dollar Amount</b>	0 \$0	0 \$0	0 \$0

## Comments

### Financial Comments by Organization

We founded Be the Change, Inc. to support cat rescue and rehoming. We are a small organization which is funded by small contributions and adoption fees. When funding isn't sufficient we personally provide funding to continue this effort. Each year the demand is greater and we are seeking funding from other sources to support this work. See attached 990 EZ forms. The organization does not include valuation of non-cash donations in revenue.

### Financial Comments by Foundation

Financial information taken from the organization's Federal 990-EZ.

# PLANS, POLICIES & LICENSES

## Plans

<b>Fundraising Plan</b>	Yes
<b>Communication Plan</b>	No
<b>Strategic Plan</b>	No
<b>Management Succession Plan</b>	No
<b>Continuity of Operations Plan</b>	No

## Policies

<b>Organizational Policies and Procedures</b>	No
<b>Written Conflict of Interest Policy</b>	Yes
<b>Nondiscrimination Policy</b>	No
<b>Directors and Officers Insurance Policy</b>	No
<b>Whistle Blower Policy</b>	No
<b>Document Destruction Policy</b>	No

## Government Licenses

**Is your organization licensed by the Government?** No

## Planning & Policies Comments

**Planning & Policies Comments by Organization**

**Planning & Policies Comments by Foundation**